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J. W. RICKMAN

Building Contractor

"MASTER BUILT HOMES"

316 California Street Watsonville, Calif.

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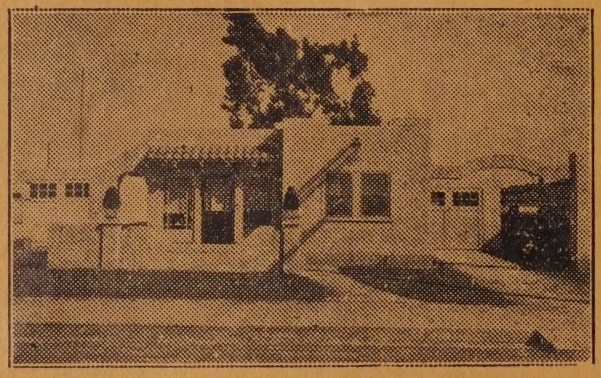
The lumber for these fine new residences as well as for numerous other buildings in Watsonville and vicinity was supplied by the Watsonville Lumber Company. Our aim is to have satisfied customers and we have accomplished this by supplying at all times material up to the standard in the different grades. We also carry in stock roofing materials of popular styles and textures. Estimates are cheerfully given and it has been our privilege to supply lumber for a number of high class jobs during the present season. Give us a call when contemplating your next building job and we can assure you satisfaction both of material and price.



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Standard Cupboards, Cases, Etc.
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Office and Yard—145-153 West Lake Ave.

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Yard No. 2—Phone 752 Pajaro, Calif.

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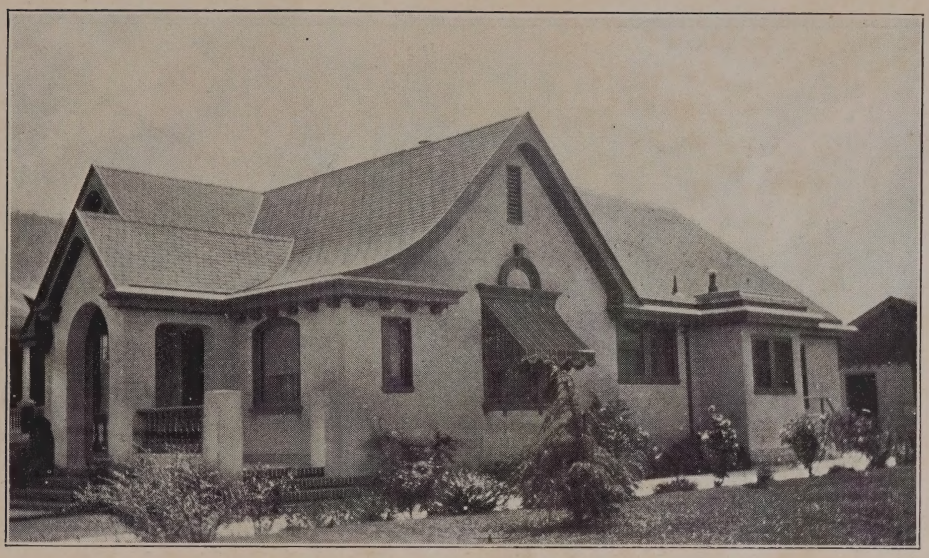


Home of Mr. and Mrs. Louis H. Lopes, 312 E. 3rd. Street —Built by Rickman

IN THE planning of your new home every detail in its construction must be given great care, and consideration. So we have offered for your inspection these booklets in Spanish and English design, and if they prove to be of service to you in deciding the style and architectural design of your new home, then these booklets have answered their purpose. After selecting the style and design another question arises, who will build your future home?

Great care must be exercised in the selection of an able contractor, whose honesty and integrity will reflect the good judgment of the owner in years to come.

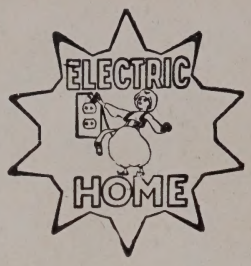
A successful merchant need know little else than merchandising. A manufacturer little except the making of his product, but the requirements to become a successful home builder are not so few. First, the foundation of experience and complete knowledge of carpentry. He must also know the plastering, lathing, cement work, roofing, tiling, painting, finishing and dozens of other component parts of building, in order to produce a home in a sound and honest manner. And all along the line of construction he must watch the quality and workmanship, for that is what you are paying for—his experience.

J. W. RICKMAN has just this practical experience, which for twenty years has been coupled with a corps of thoroughly trained craftsmen and mechanics, who use only the best materials obtainable, and who work in harmony under his personal supervision, producing the perfect MASTER BUILT HOMES, insuring the owner an artistic, convenient and a sturdily constructed home, that conforms in all details to your plans and specifications.

MR. RICKMAN is always ready to aid you in the problem of building a future home, and any change in the floor plans that appear in these booklets will be made by him without charge.

Let you and him talk it over and you, live in a MASTER BUILT HOME of your own.

THE RED SEAL



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We shall be pleased to go over this plan with you.

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BEAUTY plus DURABILITY—

THE artistic beauty of the New Home is a constant joy and pride to the owner—particularly those parts that come constantly under the eye of the occupants and the guest.

In the Modern Home of today the skill of the Plasterer—or, the lack of it—is always before the eyes of the public. That is one reason why only the work of Master Craftsmen will stand the test.

Combining Beauty and Durability in the J. W RICKMAN built homes makes this factor one of the outstanding features.

MARTENSEN & JORGENSEN

J. MARTENSEN — — M. JORGENSEN

Plastering Contractors

"Stucco Work a Specialty"
Antique Textures

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418 Palm Avenue Watsonville, Calif.

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We Furnish Your New Home Complete

Our Complete Line Consists of Quality Furniture, Rugs, Draperies, Spark Ranges. We are Sole Agents for Gold Seal Linoleum

Let Us Help You in Your Problem of Interior Decoration

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Home Furnishers

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We are interested in Your Problems

Our years of experience in our particular lines are at your service and the average family builds but once and you surely don't want any mistakes.

We value our good reputation and are going to give you the best and stand behind it.

WE SPECIALIZE IN:

Plumbing
Heating
Tinning
Roofing
Builders Hardware
Pabco Paints
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P. J. Freiermuth Co.

Established 1882

Telephone 69 247 Main Street

Mr. J. W. Rickman takes this particular opportunity to congratulate the craftsmen and material firms who, through their efficiency and expert workmanship and quality of material furnished, have proved themselves indispensible, reliable, and honest to the highest degree.

Below is a list of firms he wishes to extend greetings, and a recommendation to all who are contemplating any building.

J. W. RICKMAN.

Lumber and Mill Work **Watsonville Lumber Co.**	Electricians **Central Electric Co.**	Hdw. Plumbing Roofing **P. J Freiermuth Co.**
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Shades **Calif. Furniture Co.**	Concrete and Tile **C. R. Hushbeck**	Hardwood Floors **E. G. Finn**
Banking **Pajaro Valley National**	Insurance **Frank W. Bartlett**	Banking **Pajaro Valley Saving**

Material For These Booklets Compiled by A. T. Covely, Aug. 15th, 1928

Brick Work a Factor in Your New Home

Brick Masonry is one of the oldest crafts. Brick needs no painting, always looks new and if your chimneys, fireplaces, walks, walls, arches and new home itself is of BRICK it lasts practically forever.

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Ask About Master Built Floors any color

We can give you the very best reproduction of Spanish Tile in permanent cement floors and steps. Our work can be seen at the many homes built by MR J. W. RICKMAN as well as other homes in various sections of Watsonville.

Specialist in
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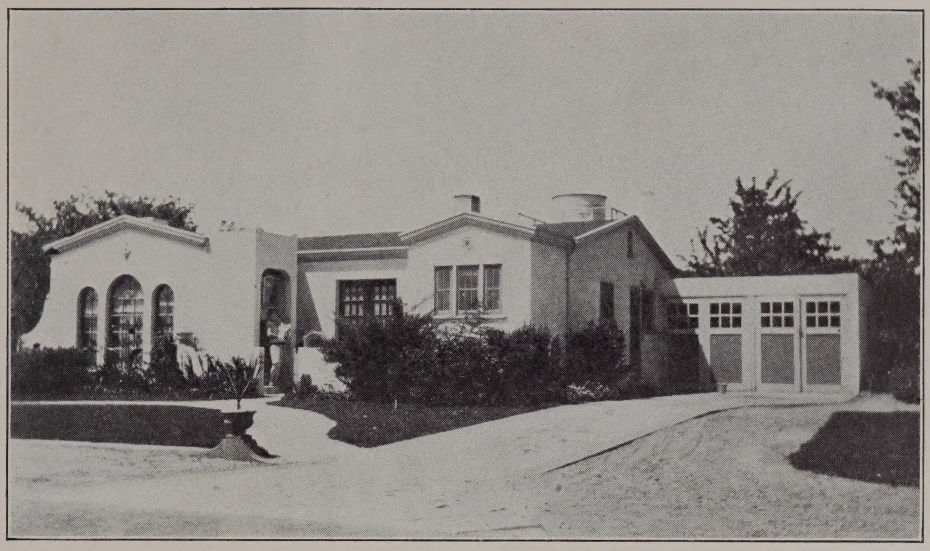
All Kinds of Interior Tile Work

C. R. HUSHBECK

Concrete Contractor

Residence: East Lake Avenue Phone 1488-R

Watsonville, Calif.



Home of Mr. and Mrs. A. W. Jensen, Corralitos Road—Built by Rickman

Floors laid, Surfaced and finished to order

Old Floors Re-surfaced and finished

ALL KINDS OF HARDWOOD FURNISHED

HARDWOOD FLOORS ARE PERFECTLY SANITARY

Easy to Care For

In planning the new Home much care should be exercised in the kind of HARDWOOD used and the manner in which it is laid.
If the floors are laid in HARDWOOD and are expertly done your upkeep is reduced to a minimum and if properly cared for they become more beautiful with age.

There is a flooring grade for every building purpose from the finest residence to the smallest cottage, in fact HARDWOOD FLOORS are laid at a lower cost than pine floors, and they last FOREVER.
No home now may be said to be modern that lacks beautiful HARDWOOD FLOORS.

Well chosen furniture shows to better advantage. Walls, pictures, and hangings indicate a finer taste, and above all there is a Homelike Spirit Pervading Each Room.

HARDWOOD FLOORS of special thickness may be laid over your old floors.

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Regarding the Financing of Your New Home

Many people owning property today are hesitant about building, owing to the fact that they have not quite the means to do so. Therefore the property is listed as what is known as Non-Income.

Taxes and Assessments for improvements must be paid. However, nothing improves property like building on it, and in so doing it creates a revenue for the owner.

Loans on such property whether free of first mortgage or otherwise can be negotiated at a very low rate of interest. So you may be in position to construct the home you have been planning and either live in it yourself and save the rent you are now paying or offer it for sale.

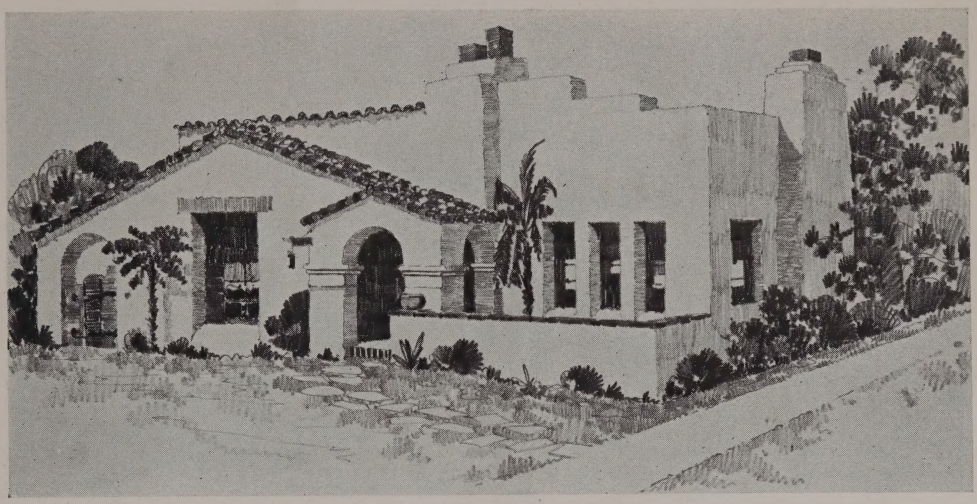
Ambition— It is the ambition of everyone, to at some time own his own home. Why not start now to save, so that at some future date this may be possible.

Pajaro Valley National Bank

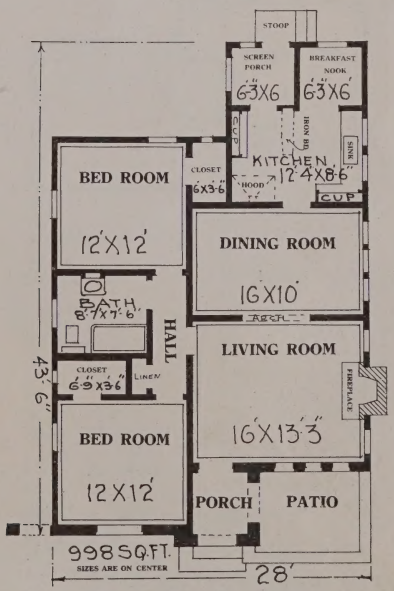
And

Pajaro Valley Savings Bank

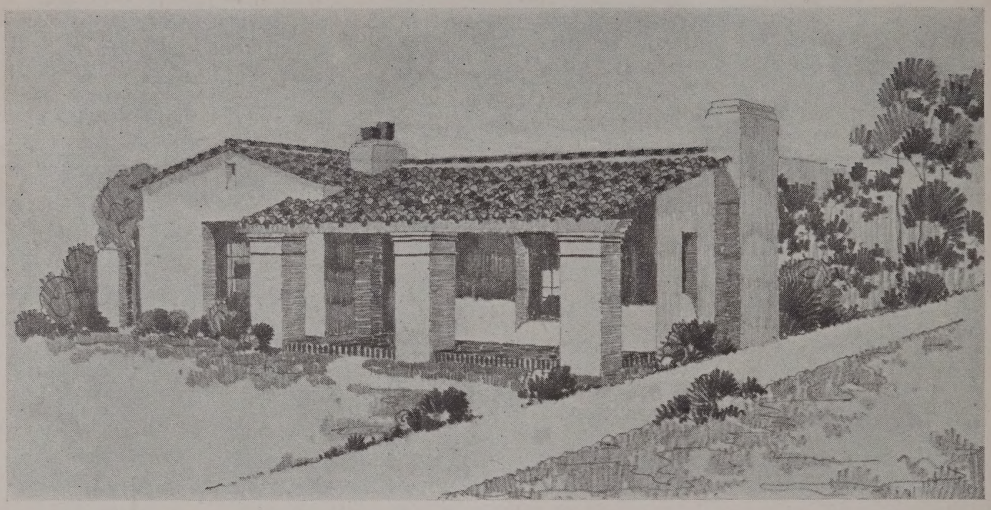
Watsonville, Calif.



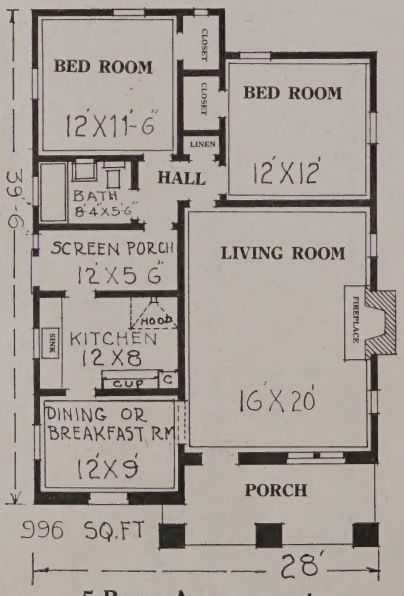
This Spanish home presents a harmonious atmosphere well in keeping with the best architecture of the present day. The covered porch and patio are commendable features.



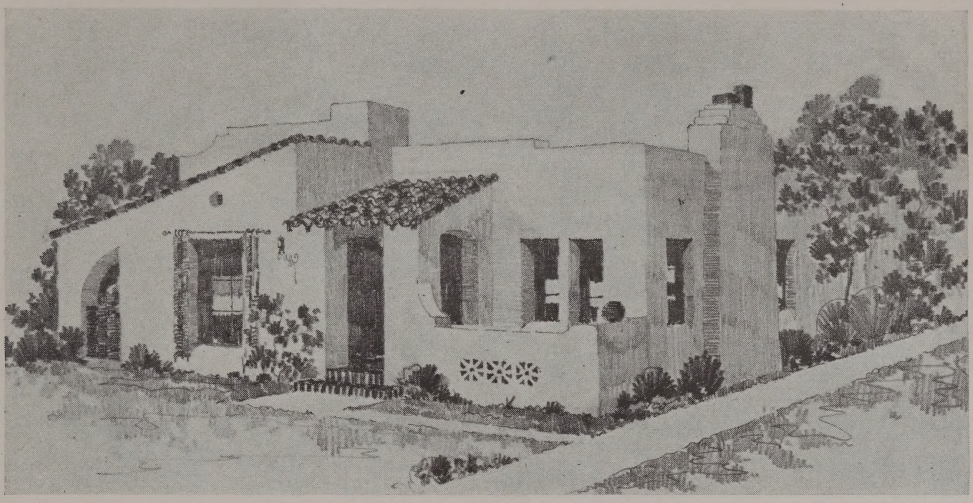
5 Room Arrangement
Plan No. 2721



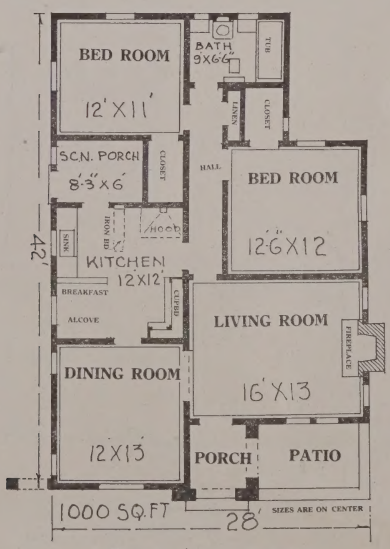
This design presents the ideal solution of a compact home, and will prove a show place wherever built, the large covered porch adds to its hospitality.



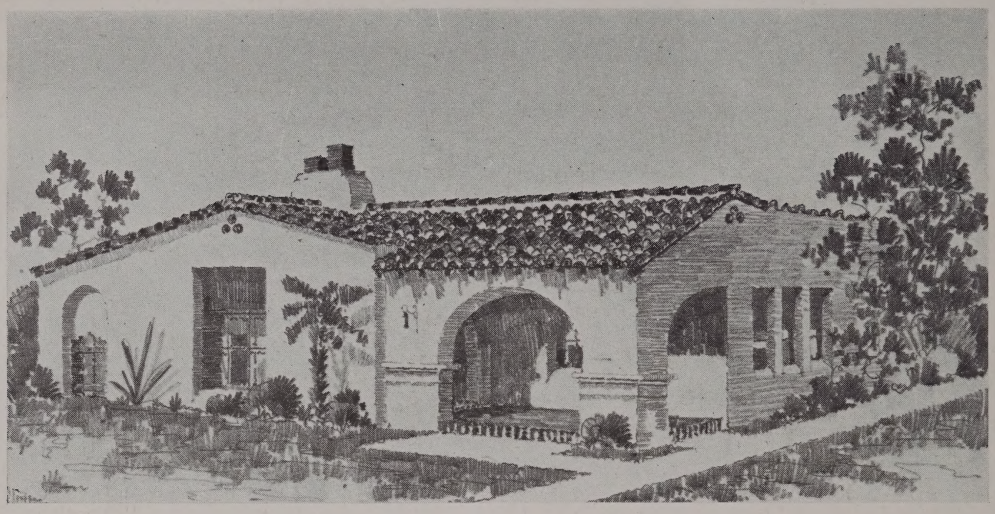
5 Room Arrangement
Plan No. 2723



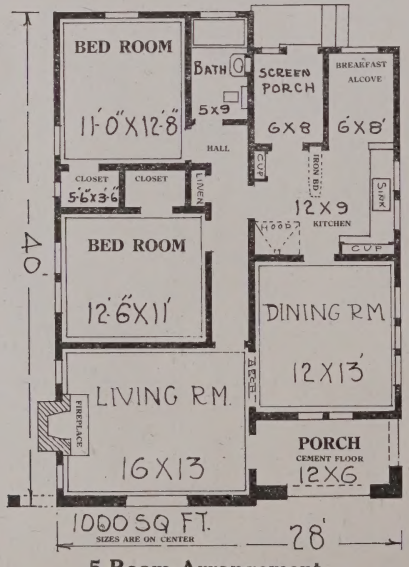
This home represents a very good example of the Spanish architecture now very much in vogue, while the arrangement is very compact it is complete in the essentials details. The tile shed roofs, porch grilles and awnings are features of note.



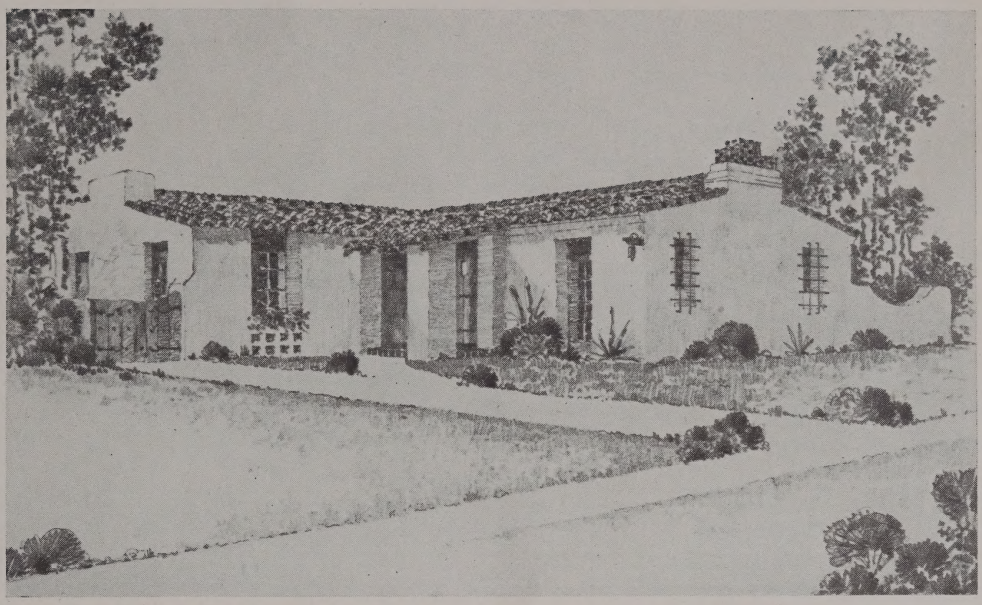
5 Room Arrangement
Plan No. 2725



This charming Spanish home is very compact and the grouping of the rooms make a very convenient arrangement. The large closets, sheltered porch and roomy breakfast nook are outstanding features.

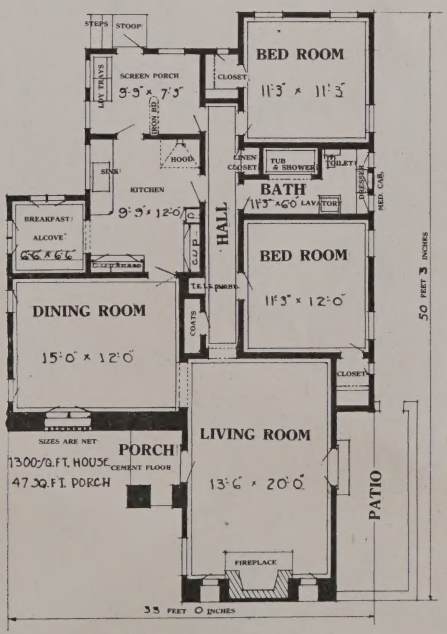


5 Room Arrangement
Plan No. 2727

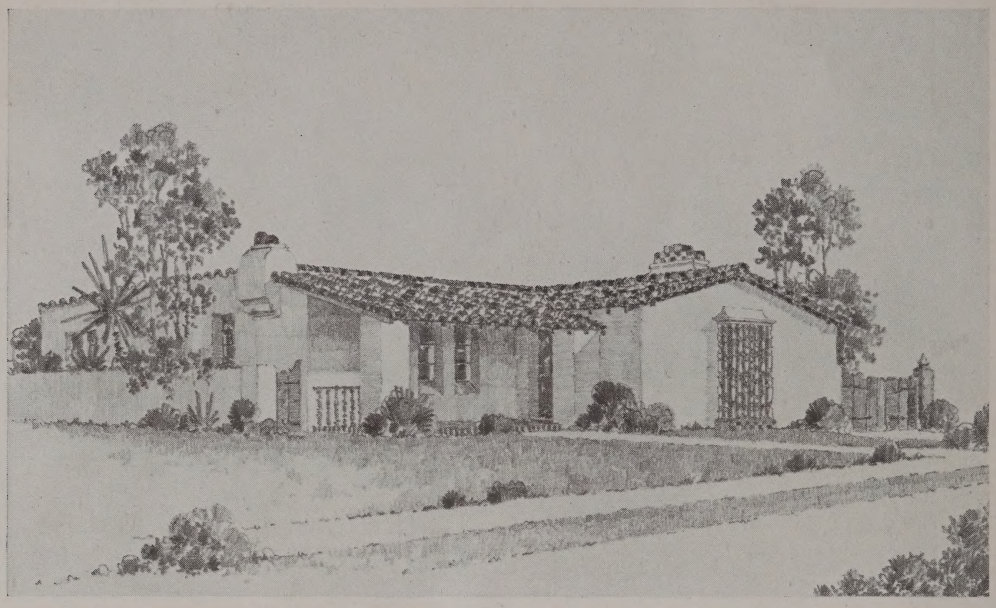


This provincial Spanish home should appeal to the devotee of home making.

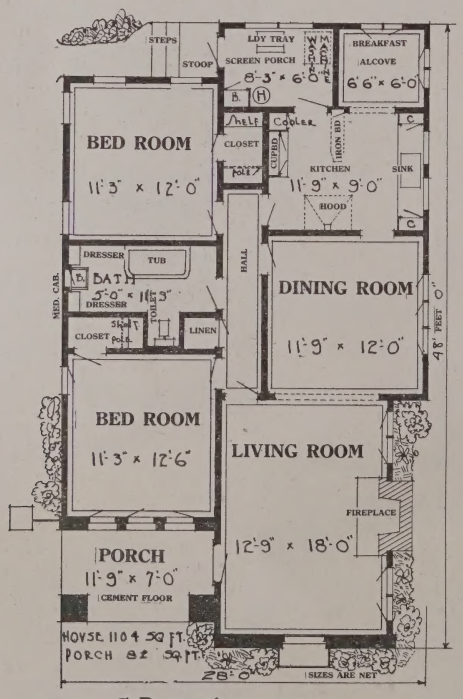
The massive porch column, deep revealed windows, and exposed porch roof rafters are characteristics of this style. The lower portion of the dining room window has a flower box formed by the plaster grille.



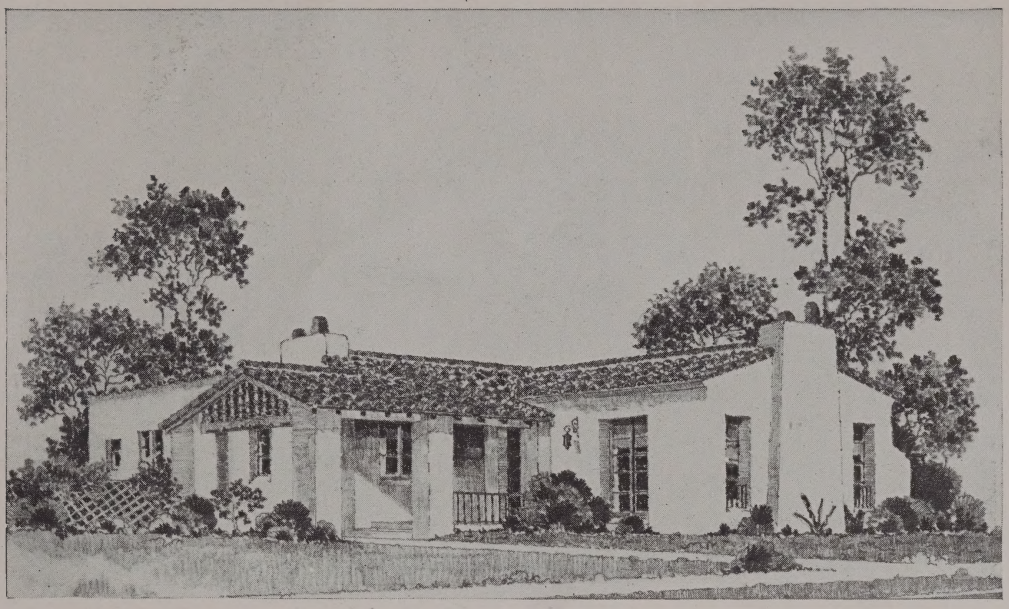
5 Room Arrangement
Plan No. 2718



Here we show a cozy Spanish home of five rooms and breakfast alcove; just right for a forty foot lot. The covered front porch has a cement floor with brick edging and the turned, polychromed, wood grille at the front living room window gives a touch of colored decoration against an expanse of white wall, just where it is needed.

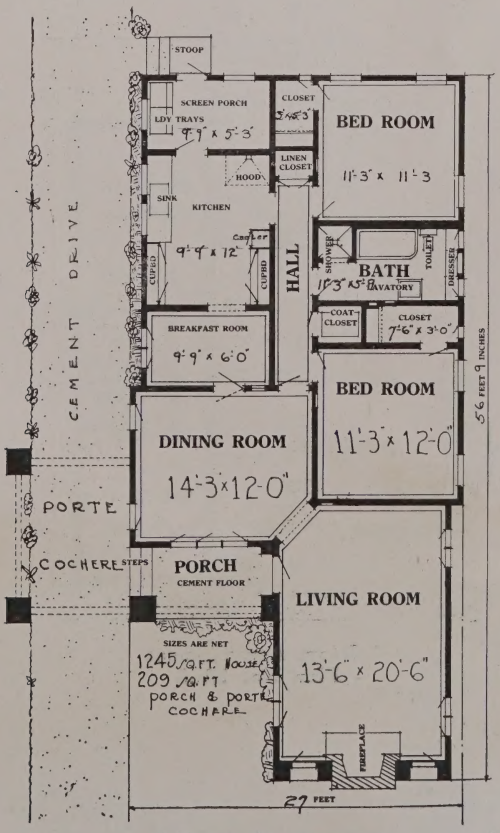


5 Room Arrangement
Plan No. 2714



A lot 40 foot wide is all that is required for this clever Spanish bungalow. The Porte Cochere with its tile covered roof adds to the width and gives appearance of a much wider house.

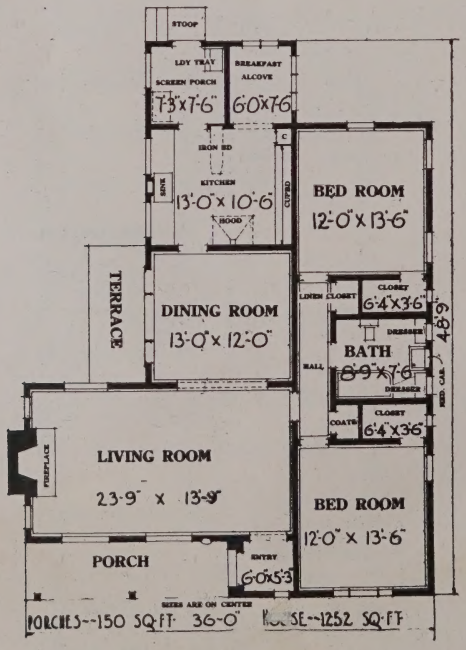
The stall shower, coat closet and linen closet are convenient features, and we want you to note that the living room, which is entered from the covered porch, has three exposures.



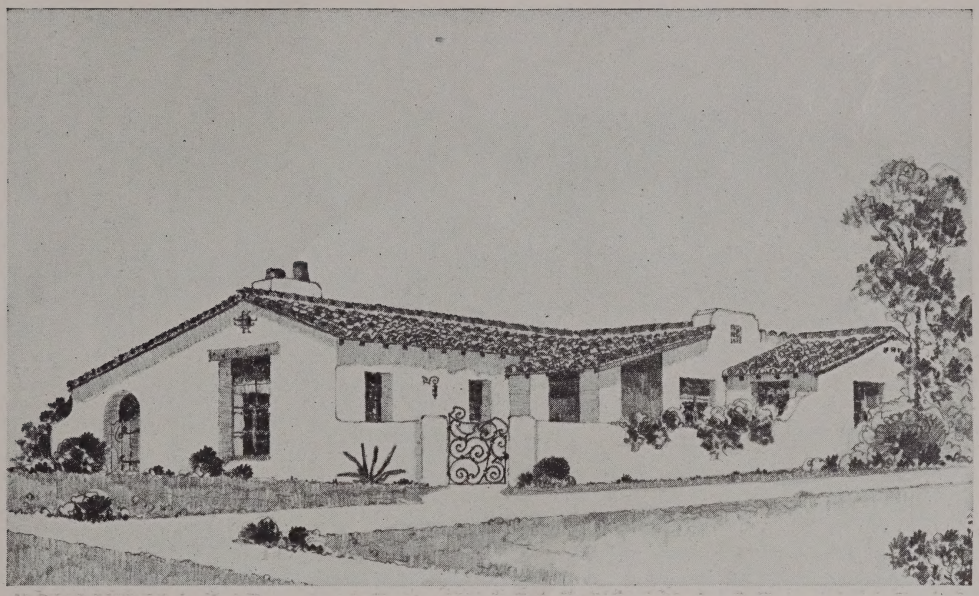
5 Room Arrangement
Plan No. 2752

A picturesque ensemble is here obtained by the use of texture in the stucco, random laid clay tile and rough beams.

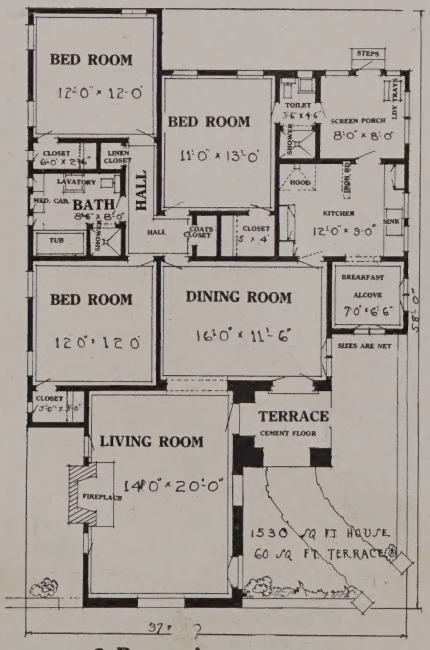
An impression of substantiality is given without sacrificing excellence and refinement of design. Good size rooms and large closets are featured in this well arranged floor plan.



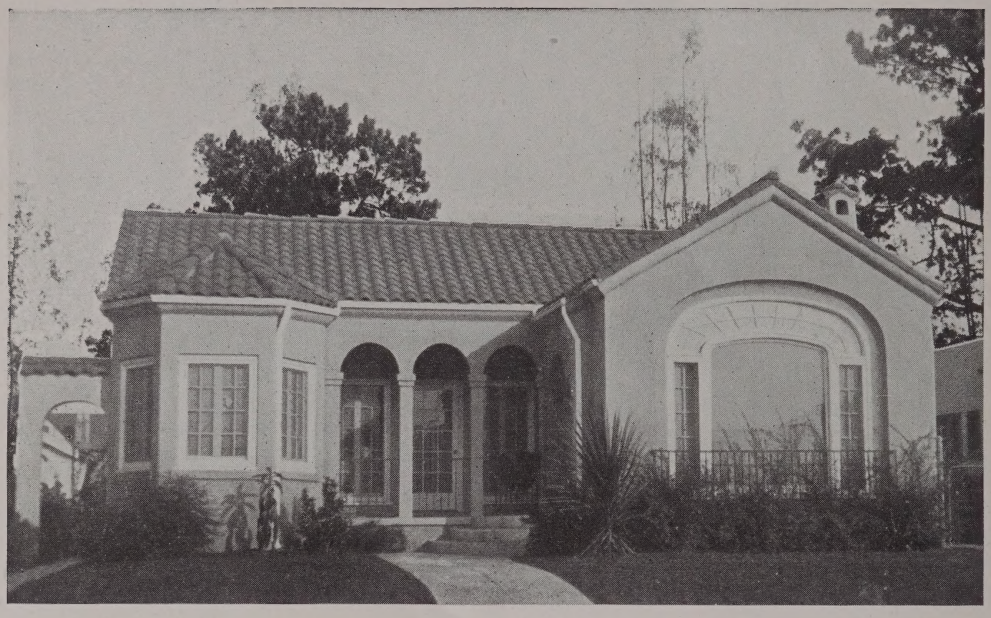
5 Room Arrangement
Plan No. 2668



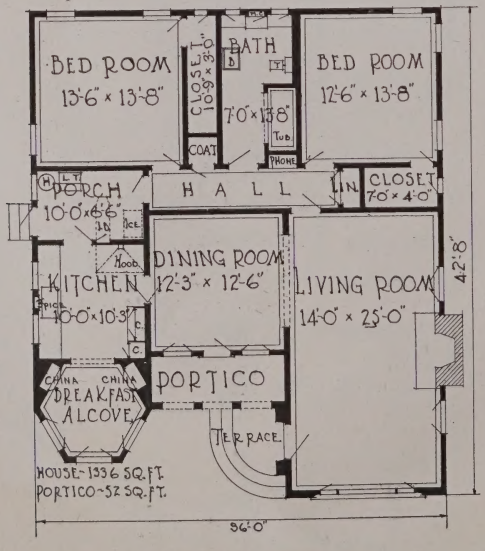
To build this charming Spanish home would be a pleasure well worth looking forward to. The living room has three exposures and the breakfast and dining rooms both face the front. The plan boasts of two bath rooms, large bed rooms and a short hall.



6 Room Arrangement
Plan No. 2722

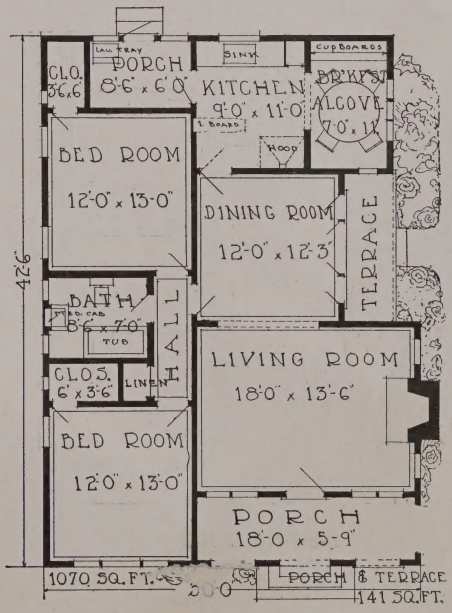


The covered portico is worked out nicely in this plan and in connection with the hexagon shaped breakfast alcove, make the outstanding features of this home. The rear hall is easily accessible from the living room or back porch.

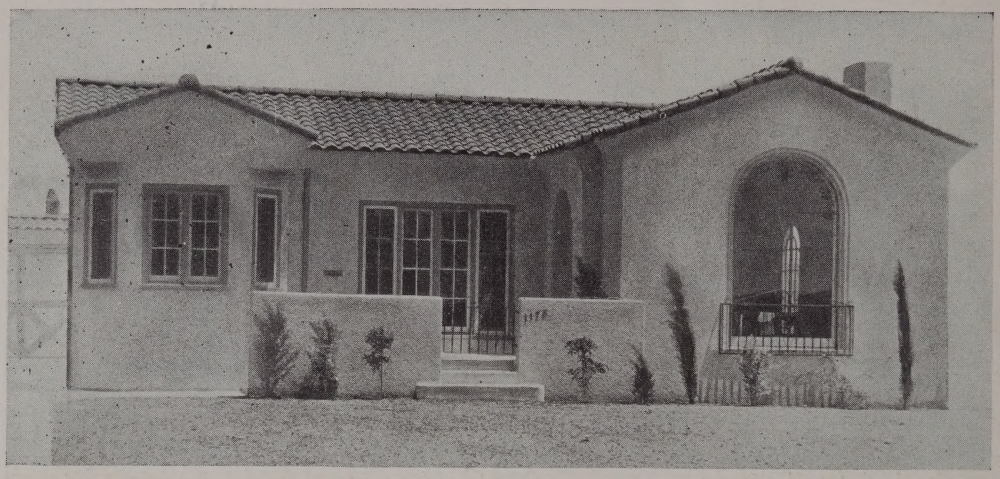


5 Room Arrangement
Plan No 2650

A charming Spanish design. The tile roof extending over the wide covered porch gives a rich and dignified air to this home. The amount of tile specified has been carefully studied for economy and still maintain the proper effect. This home is economical to build. The floor plan is compact. A large breakfast alcove contains a built-in cupboard convenient for the breakfast dishes. Waste space has been eliminated by use of a small hall.



Room Arrangement
Plan No. 2660



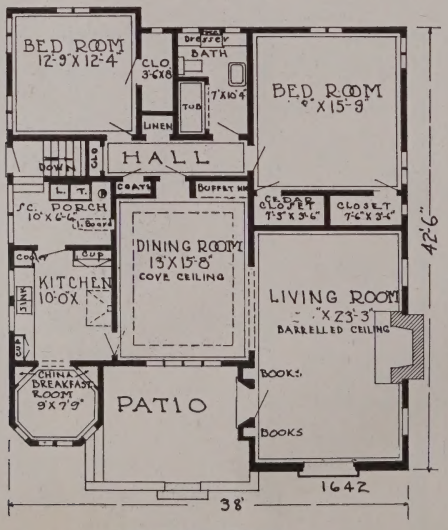
This five-room Spanish home is extraordinary charming.

The 14′-0″x23′-3″ Living Room, tops the list of large rooms.

The octagon shaped Breakfast Room, with its built-in china cabinets, is quite a unique feature.

We wish to call particular attention to the attractiveness of the large window, which, with a maze of other features, makes this an altogether livable home.

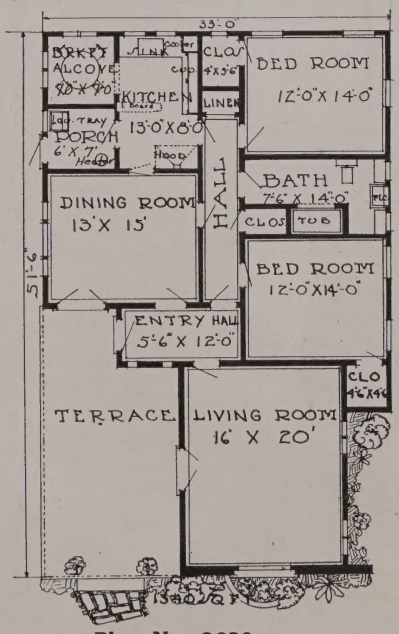
A small basement is provided, where heating units can be installed.



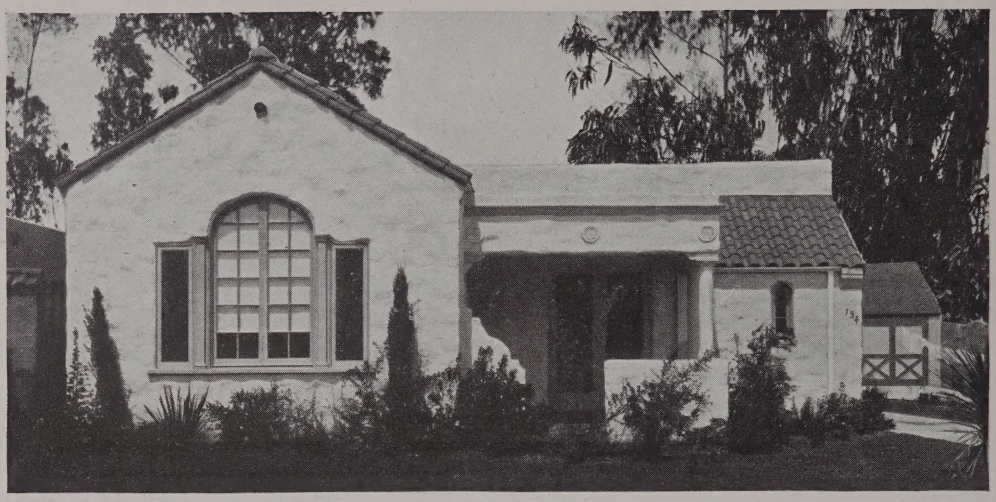
Plan No. 2602

In this five-room design, you will find many pleasing features. The rooms are large and well lighted, especially the living room, which extends out from the rest of the rooms, thereby giving all the advantages that go with three exposures.

The large studio-type window, an attractive tile roof and all convenient built-in features, make this home much sought after.

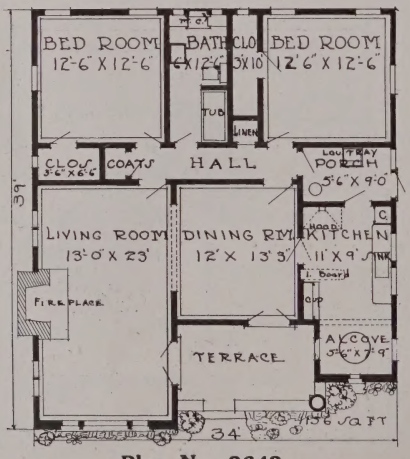


Plan No. 2630



This is a bungalow of a slightly different type, having a touch of the Italian Renaissance. It is one of the few homes, one finds, that is surrounded by an atmosphere that is distinctly Italian.

All up-to-date features, go to make this an absolutely modern home.

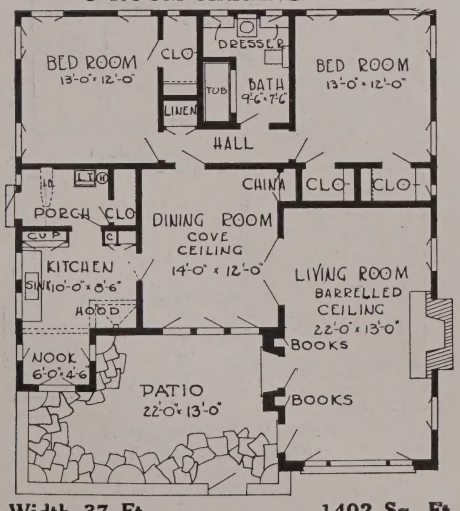


Plan No. 2642

PLAN NO. 828

Have you often wanted to see an ideal Spanish home? We have here shown one that is bound to satisfy the most exacting needs. The entry is through a Patio, the floor of which is made of flagstones with spaces left for the planting of flowers and shrubs. The massive oak door leading to the living room gives the lines of Spanish ancestry. The ceiling of the living room is barrelled, being slightly higher than the balance of the rooms. The walls and ceilings of both the living and dining rooms are furnished in duo-tone tiffany with mahogany stained woodwork. We have provided the maximum of windows throughout the place, thus making it cheerfully light.

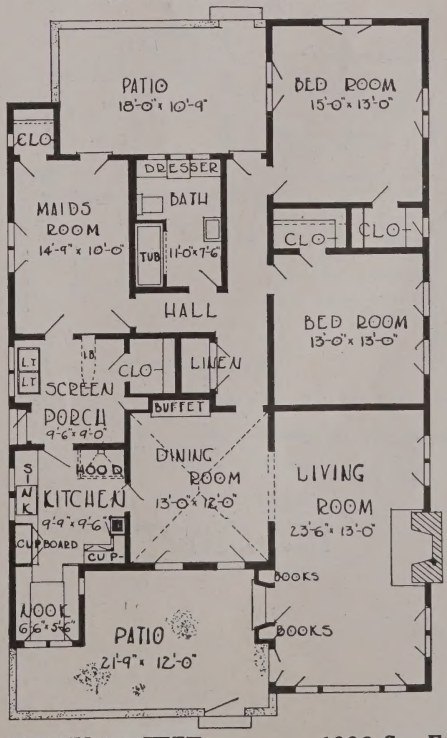
5 ROOM ARRANGEMENT



Width 37 Ft. **1402 Sq. Ft.**

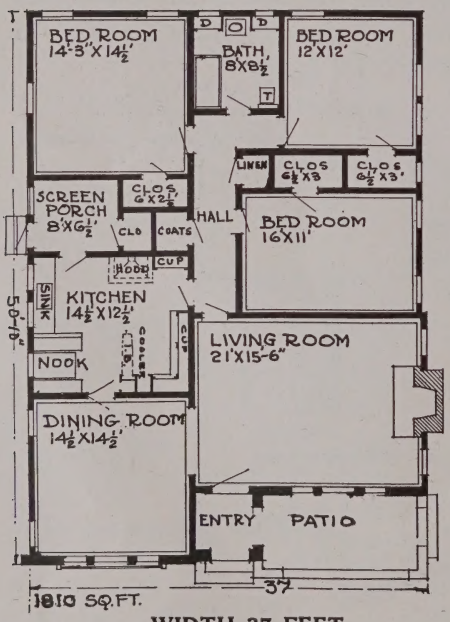
PLAN NO. 828-A

6 ROOM ARRANGEMENT

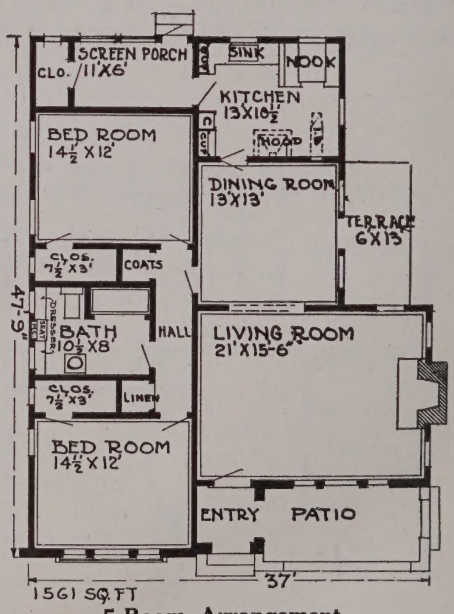


WIDTH 37 FEET **1906 Sq. Ft.**

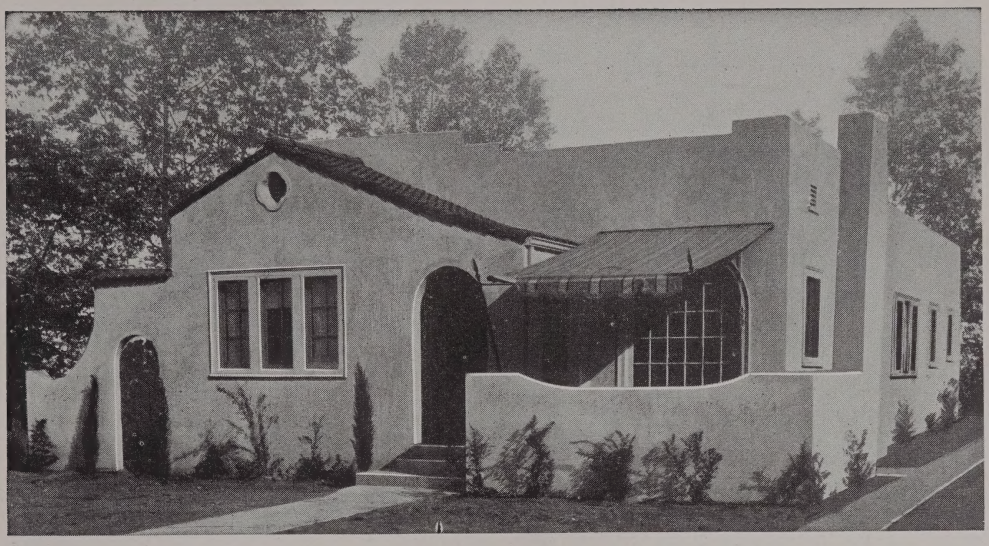
This home is designed in excellent taste, suggesting a pleasing Spanish atmosphere. The semi-circle windows with deep reveals and Austrian shades of pongee are interesting features.



WIDTH 37 FEET
6-Room Arrangement
Plan No. 2446

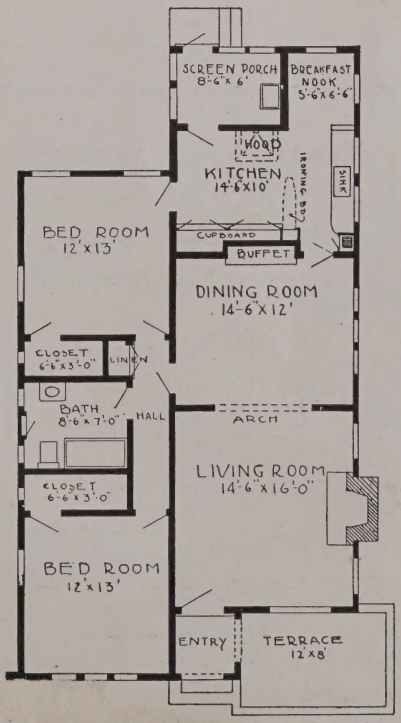


5-Room Arrangement
Plan No. 2446-A



PLAN NO. 861

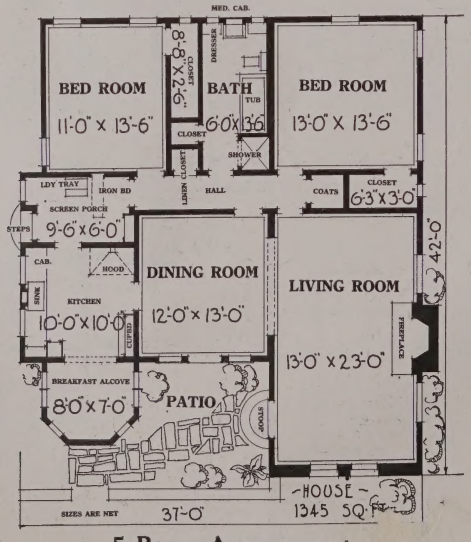
A touch of color is given this Spanish home by the tile roof and colored awning. The floor plan is of unusually good arrangement. The breakfast nook off of the kitchen is a striking feature mostly because of it's two exposures. There are plenty of built in features all of which tend to give this design a homey atmosphere.



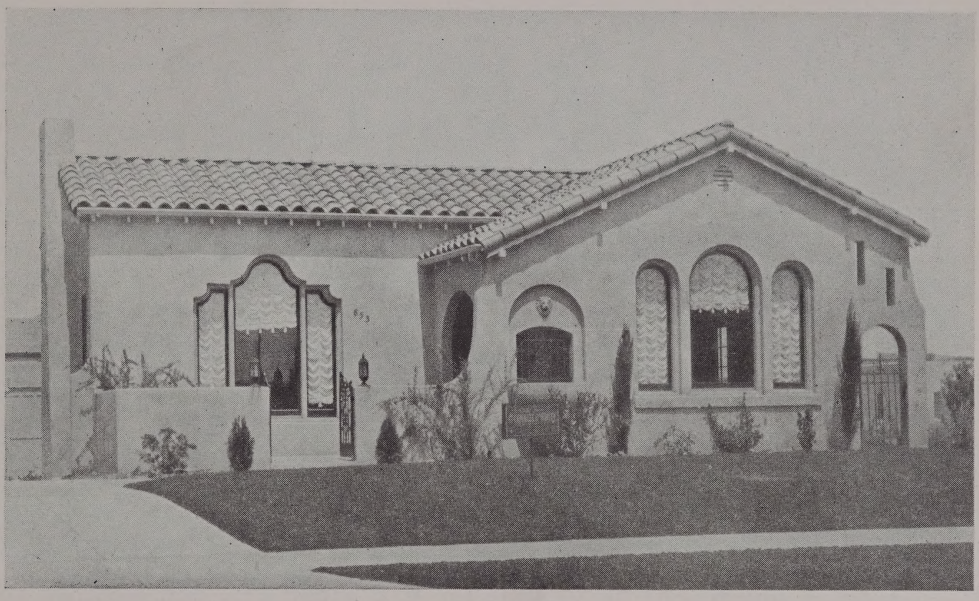
Wid... 28 ...1313 Sq. Ft.

Homes like this have made Southern California famous for its Spanish architecture. It is an outgrowth of the rugged adobe walls built by the Spaniards centuries ago, but with twentieth century requirements.

The floor arrangement fairly radiates comfort. Large rooms, a good size bath with separate shower and ample closet space are features not to be overlooked.



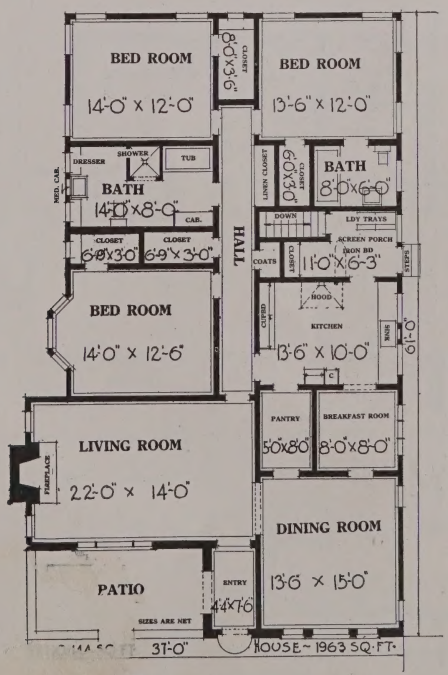
5 Room Arrangement
Plan No. 2662



This interesting design of Spanish inspiration, is one that arouses the admiration of passersby.

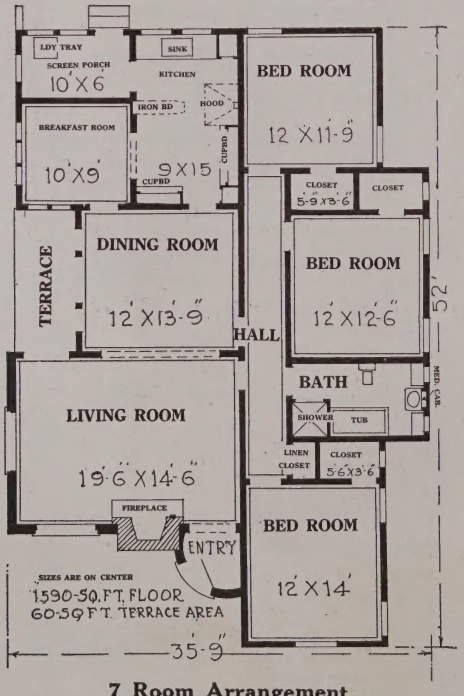
The large plate glass windows, ornamental ironwork and beautiful red tile roof, are true architectural embellishments.

The floor plan is decidedly spacious and convenient. Two baths, plenty of cupboard space and large rooms, are some of the leading features.

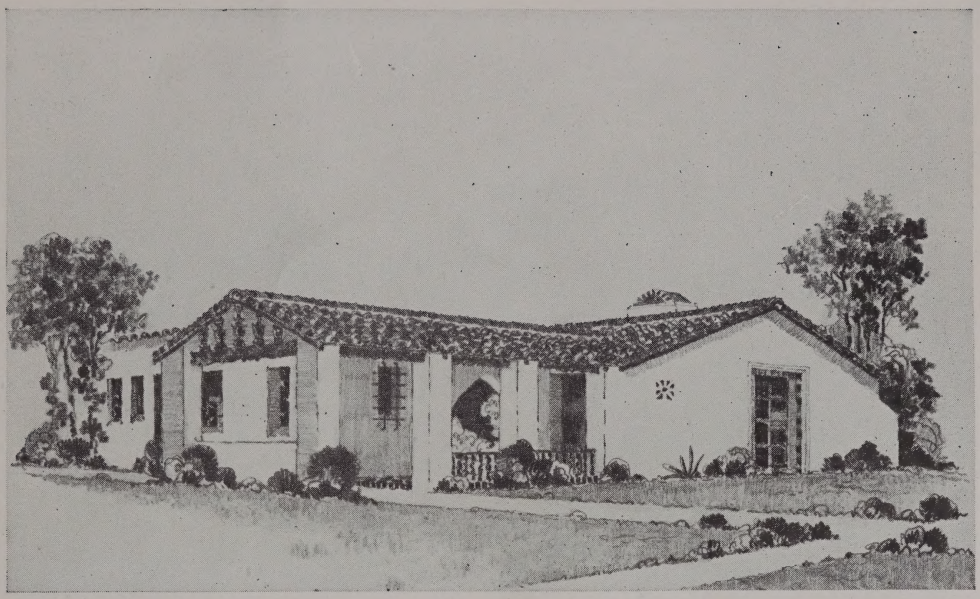


6 Room Arrangement
Plan No. 2652

One of our recent developments of a Mediterranean Spanish of six main rooms and a breakfast room. This home is especially adapted to a corner lot and can also be built successfully on an inside lot. The circular entry is very practical and convenient and forms the tower feature on the exterior. A fine view either up or down both streets is obtained from the large studio windows at the end and front of the living room.



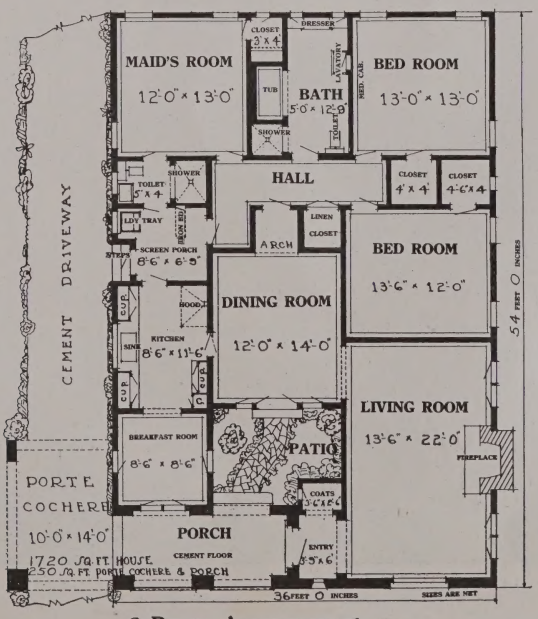
7 Room Arrangement
Plan No. 2654



This home has the ever popular breakfast room on the front of the house with the added features of the porte cochere, covered porch, entry and patio.

From the porte cochere one may enter the living room through the covered porch, sheltered entirely.

Two bathrooms, large bedrooms and stall shower baths are features of note.



6 Room Arrangement
Plan No. 2724

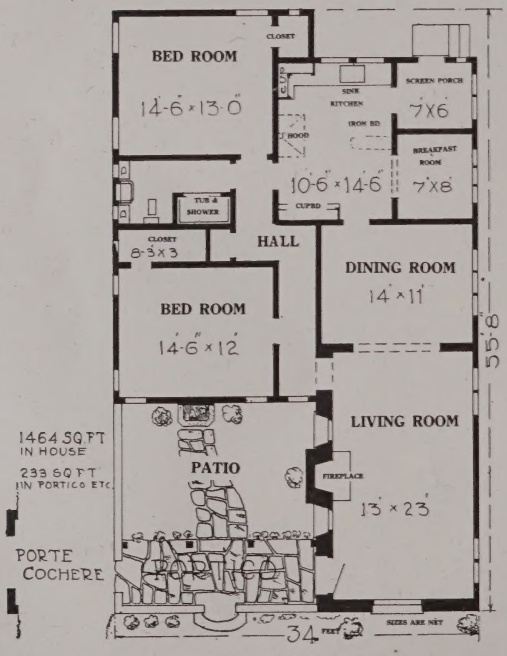
A floor plan suggestion is shown on following page.

It would be difficult to imagine a more picturesque Spanish bungalow astute in so many features of the science of architecture.

The patio carries out the traditions of the villas of the Dons. This romantic atmosphere is supplemented by the use of the wall fountain and tropical planting.

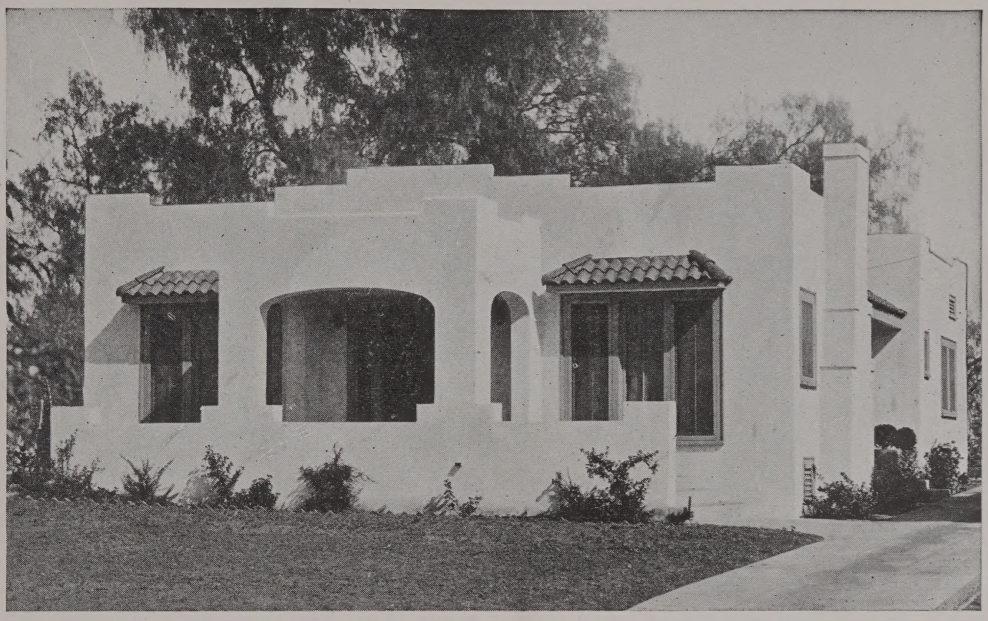
The portico which is a covered colonnade forms a convenient passage from the automobile porte-cochere to the living room front door.

The room arrangement ensemble is essentially convenient and practical.



5 Room Arrangement and Breakfast Room
Plan No. 2672

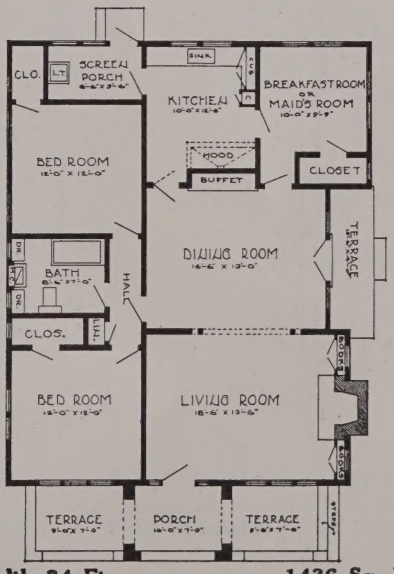
See Exterior Suggestion on Center Spread.



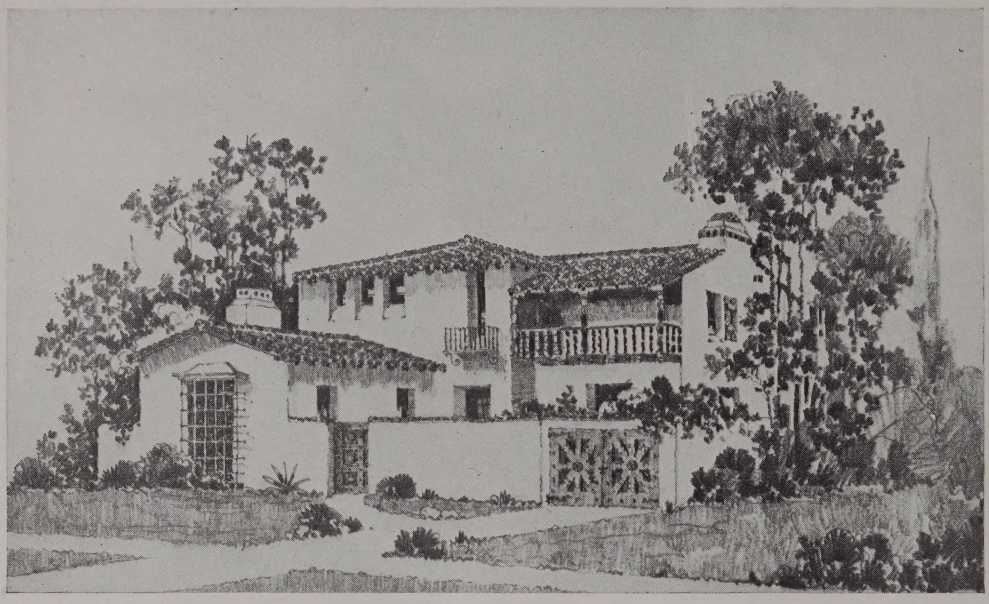
PLAN NO. 804

Words cannot describe this admirable Stucco. The design is of Spanish, slightly modified and contains every essential necessary to make this home appeal to the most exclusive in taste. The red Spanish tile above the windows and side porch setting off the cream color stucco walls.

The living and dining rooms are connected with a large arch, thus practically making these two fine rooms as one. The walls of these two rooms are of a warm shade of tan with mahogany stained wood work. The mantel is of grey tile and laid in a pleasing design.

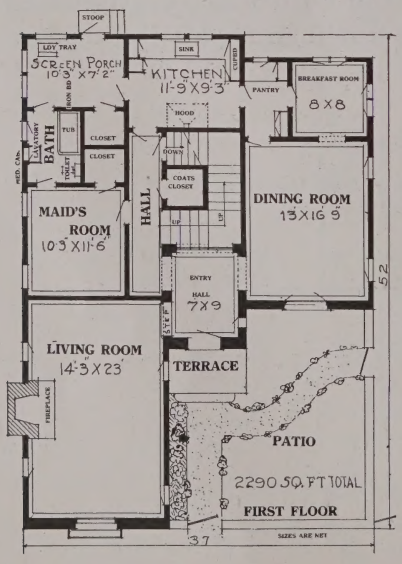


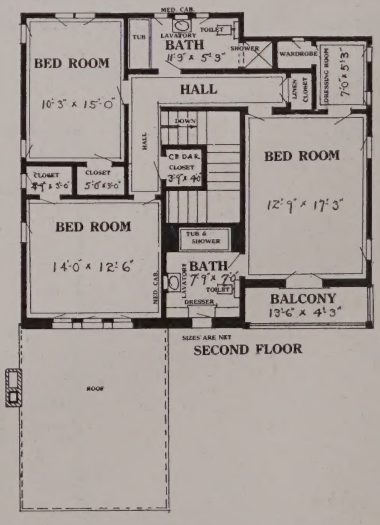
Width 34 Ft. **1436 Sq. Ft.**



Here we have illustrated a two story Spanish Hacienda type home of eight rooms, and three bath rooms, featuring the high living room ceiling, and large studio window covered with an iron grille.

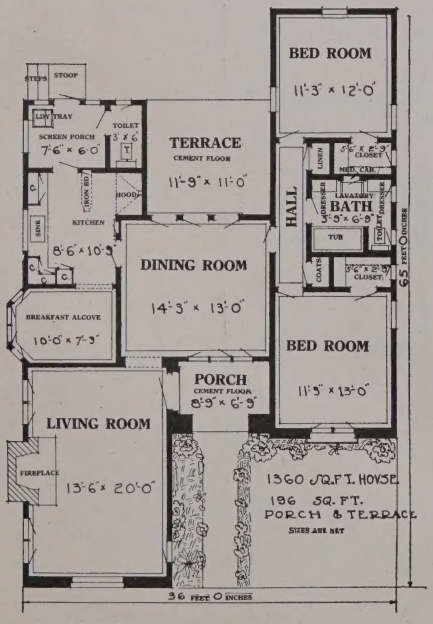
The exterior walls are of white stucco and the roof of hand made, red tile. The deep revealed windows, iron grilles, balconies and chimneys are features of note. This home has gas furnace and small basement.



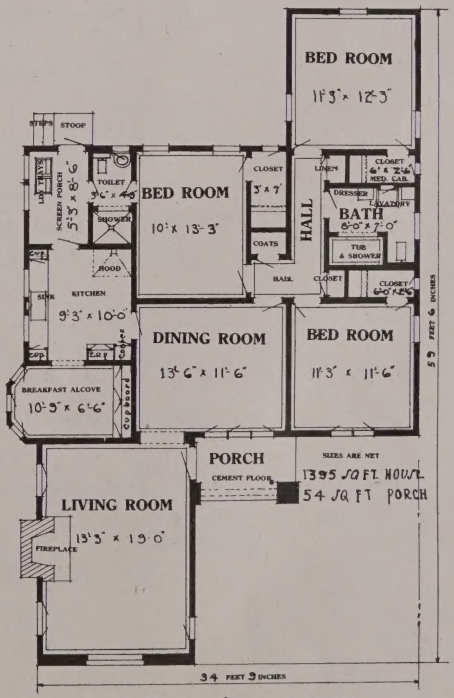


(2624 Sq. Ft.)
8 Room Arrangement
Plan No. 2754

A Spanish bungalow with an alternate floor plan showing a five room arrangement. The revealed semi-circle, studio window in the living room is in good proportion. An extra bath is shown in the larger arrangement which can be used as a guest's or maid's bath.

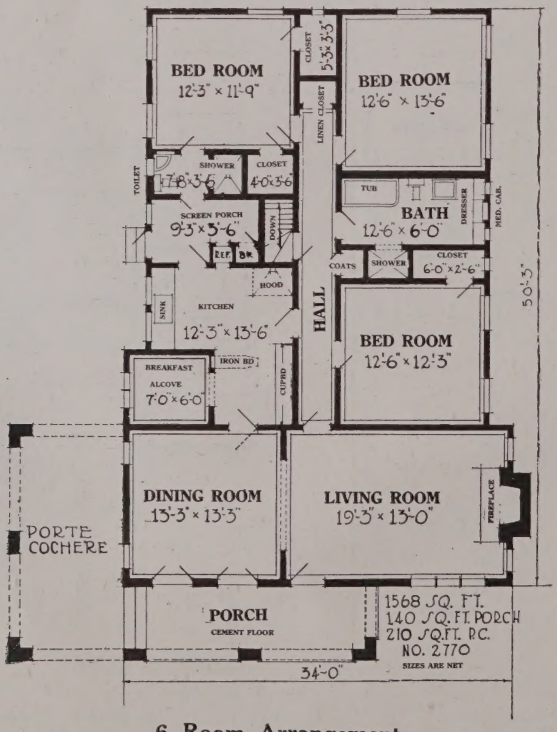


5 Room Arrangement
Plan No. 2716

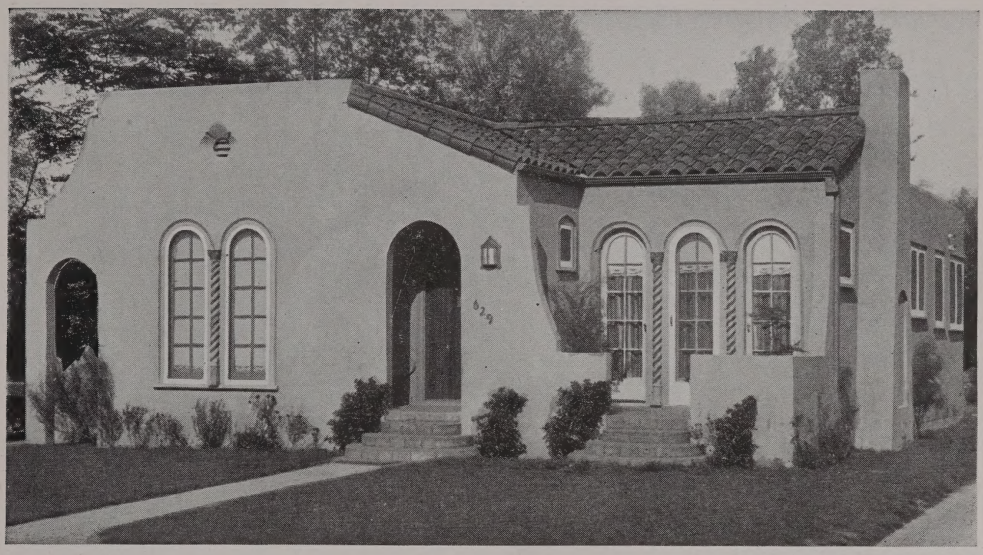


6 Room Arrangement
Plan No. 2716-A

A six room and breakfast alcove Spanish bungalow having much of the charm of the old Spanish architecture. In keeping with the modern demand for up-to-date features, two bath rooms are planned for and the hallway connecting all rooms is a very good feature.



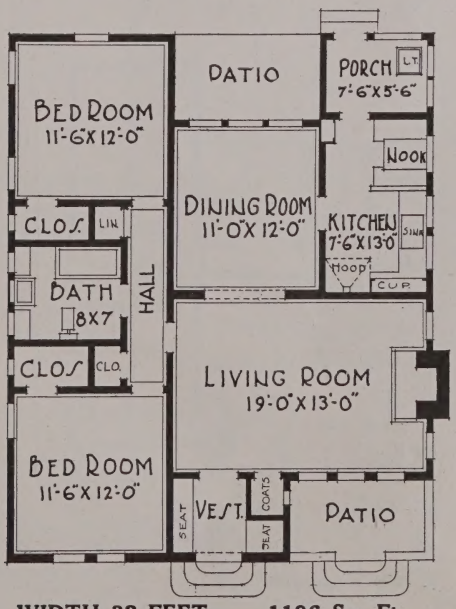
6 Room Arrangement
Plan No. 2770



PLAN NO. 2428

A typical California Spanish home of today. On entering the front open vestibule one has admittance through the living room and dining room to the patio in the rear which will work nicely in combination with a rear garden.

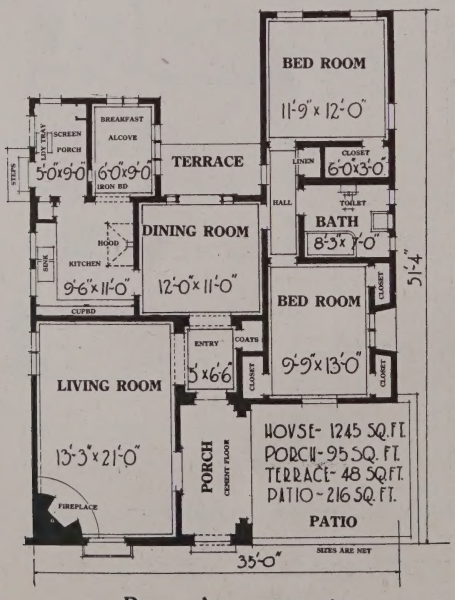
The plans call for all modern built-in features such as breakfast nook, fireplace, ironing board, etc.



WIDTH 32 FEET **1196 Sq. Ft.**

A truly Spanish bungalow radiating an atmosphere second, only, to those of the early Spanish invaders of Mexico is introduced to you here. Deep reveals, low pitched tile roofs, massive chimneys — are some of the characteristics.

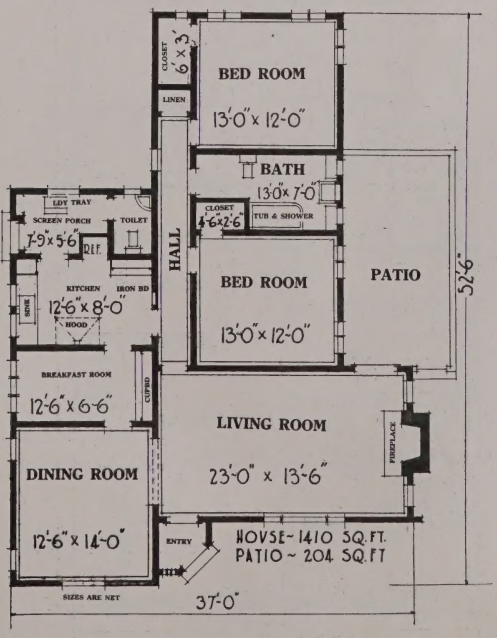
The floor plan, however, is an example of 20th century planning. The Entry, with the convenient Coat Closet, the corner fireplace in the Living Room and the general compactness is worthy of consideration.



Room Arrangement
Plan No. 2776

Attention is called to the dignified appearance of this Spanish home. Stiffness and monotony are greatly relieved by the octagon shaped Tower, grille work, drapes, etc.

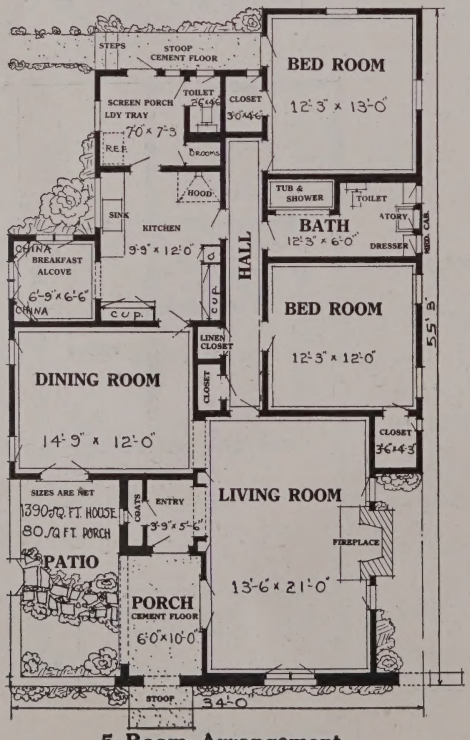
Convenience is the keynote of the plan. We have provided an extra toilet off the porch. Another outstanding feature is the Breakfast Room that should not be too lightly regarded.



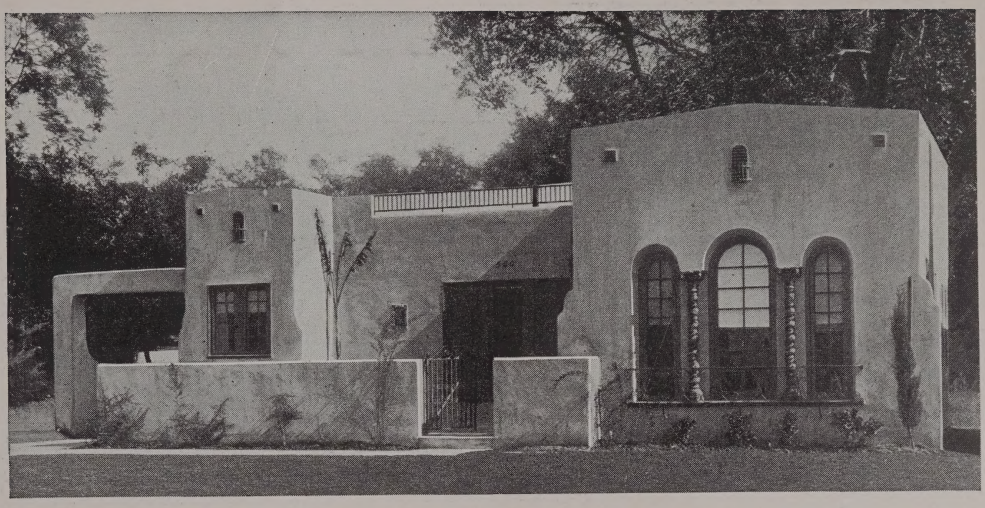
Room Arrangement
Plan No. 2777

A very harmonious result has been obtained by combining a well planned floor arrangement with a pleasing exterior.

The covered porch opening onto the patio, the inclosed entry with coat closet and the large rooms are desirable features of this home.

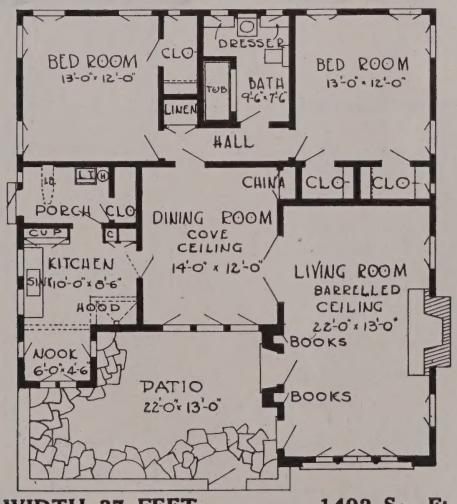


5 Room Arrangement
Plan No. 2742



PLAN NO. 828-C

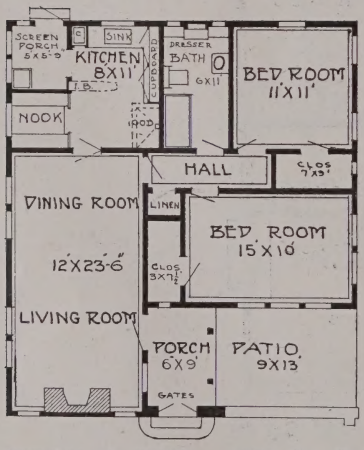
A five room Spanish bungalow of exceptional good design having large rooms well arranged. This home has four large closets and a linen closet. The living room has a barrelled ceiling which lends its self to a very pretty decorative effect.



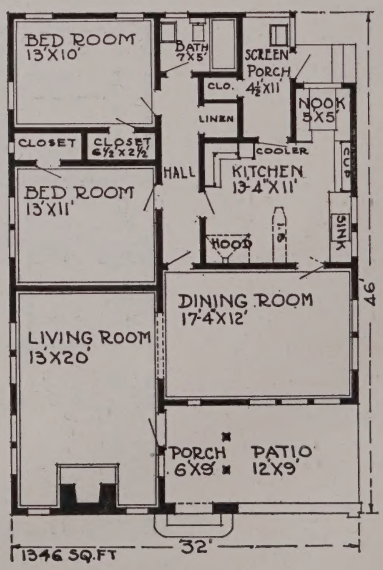
WIDTH 37 FEET **1402 Sq. Ft.**

This is another original design of a Spanish home which is just the size to appeal especially to newly-weds.

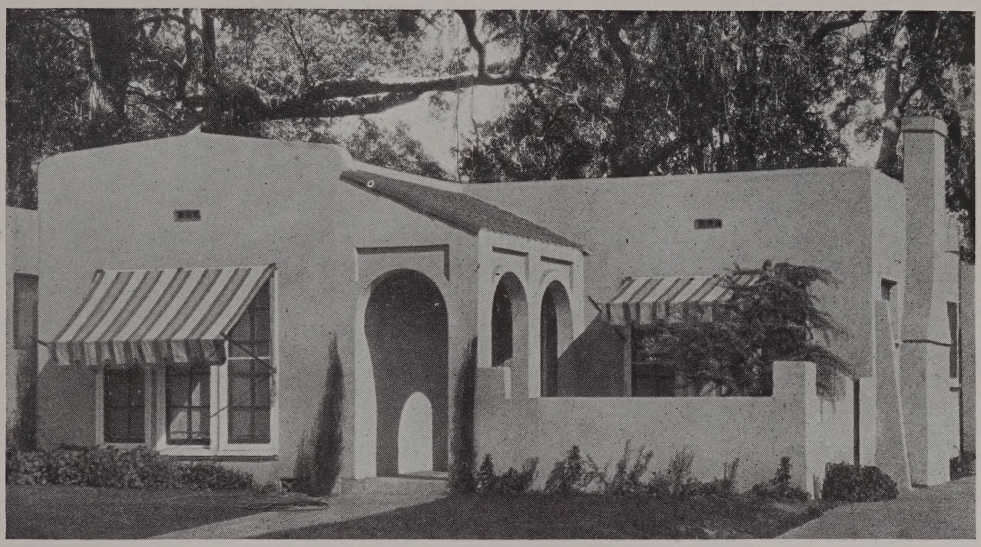
This home has many architectural features which will be appreciated by those with artistic taste.



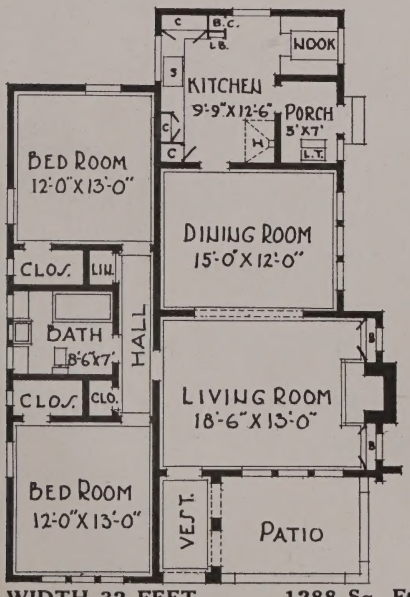
WIDTH 32 FEET 1057 Sq. Ft.
4-Room Arrangement
Plan No. 2404



5-Room Arrangement
Plan No. 2404-A



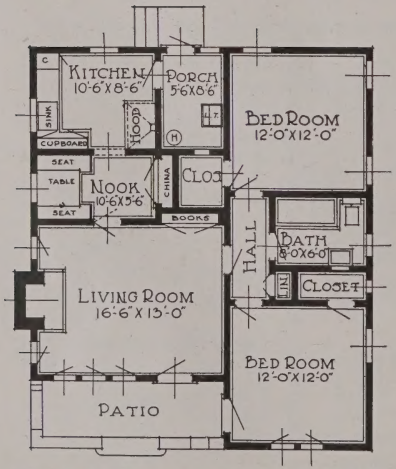
A very popular Spanish home of five rooms. The patio opening from the vestibule entrance is somewhat secluded and adds distinctive architectural feature to the building.



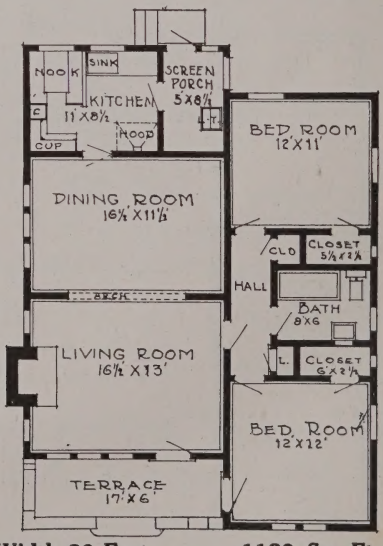
WIDTH 32 FEET 1288 Sq. Ft.
5-Room Arrangement
Plan No. 2430

4-Room Arrangement
Plan No. 2430-A

A nicer arranged four room and breakfast nook bungalow has yet to be built. The nook is used in place of a dining room, and contains a built in buffet, table and seats. Each closet is well ventilated by means of a small window. The exterior is of white stucco trimmed in blue.

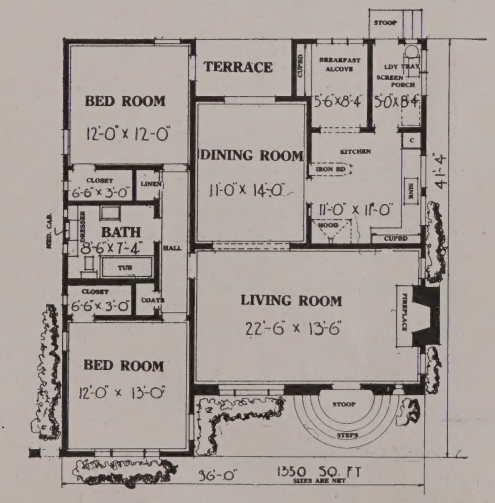


Width 30 Feet 1000 Sq. Ft.
4 ROOMS
Plan No. 862

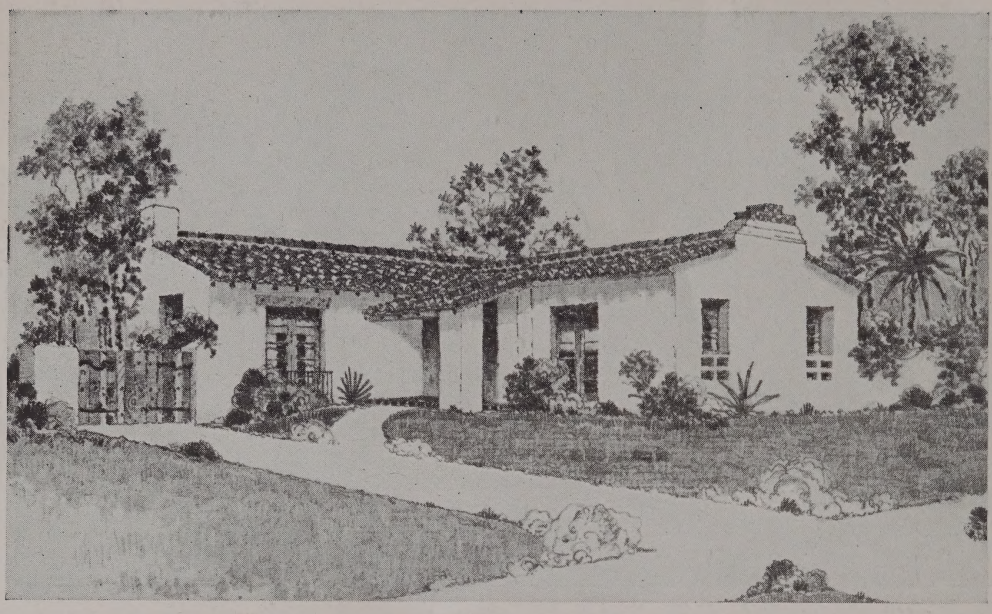


Width 30 Feet 1129 Sq. Ft.
5 ROOMS
Plan No. 862-A

Texture stucco, tile roof, wood shutters and brick are combined in a scheme of simpilicity; yet a picturesque home has been achieved. The floor plan is one that is used often, but the many new refinements make it still more desirable.

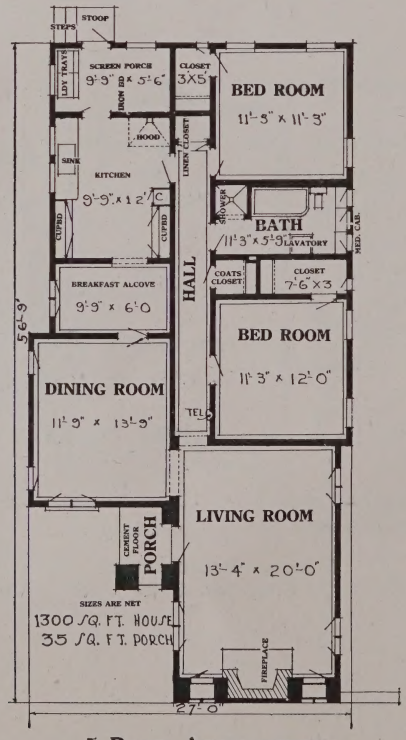


5 Room Arrangement
Plan No. 2666

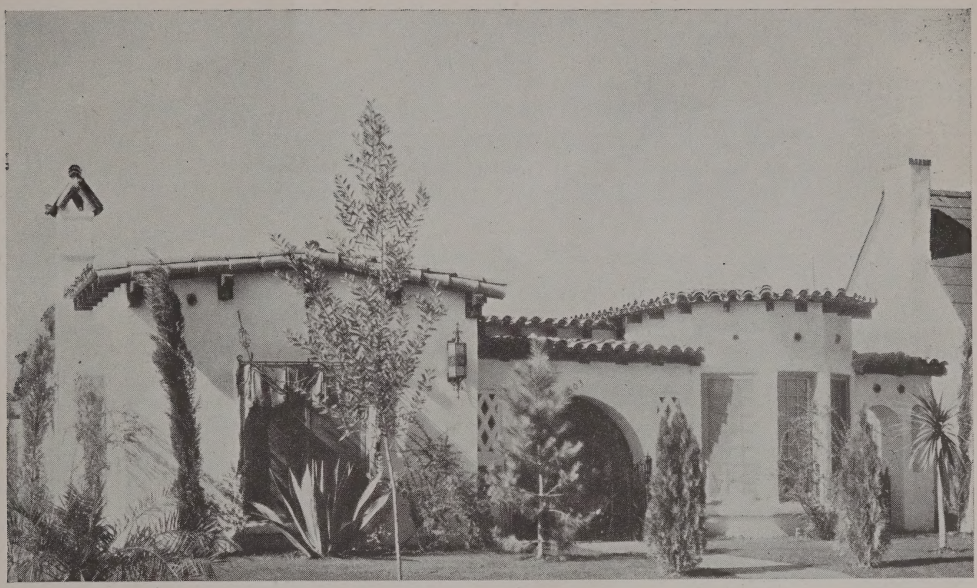


A 40 ft. lot is rather narrow to put much of a Spanish home on, but the plan shown here is an arrangement well thought out for a narrow lot.

The deep revealed windows with plaster grille and flower boxes, in the front of livng room, are interesting features.

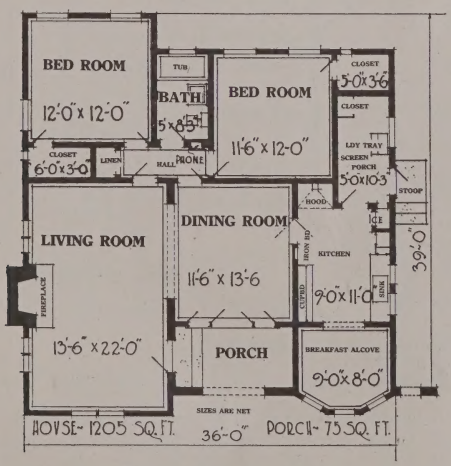


5 Room Arrangement
Plan No. 2728

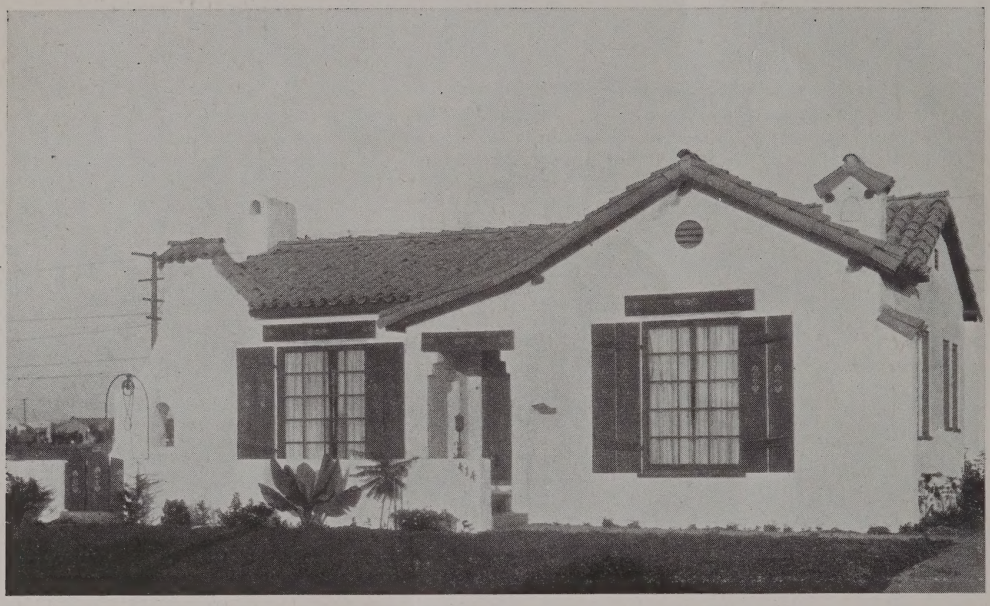


A bungalow of an entirely different aspect is presented here. It has a low-pitched tile roof, white walls, plaster grilles, wrought iron lantern and all the features that add more and more to its attractiveness.

The rooms are arranged in that ever popular style, with Breakfast Alcove on front. It is nicely arranged and yet not crowded and can be erected quite inexpensively, commensurate with its exterior decorations.

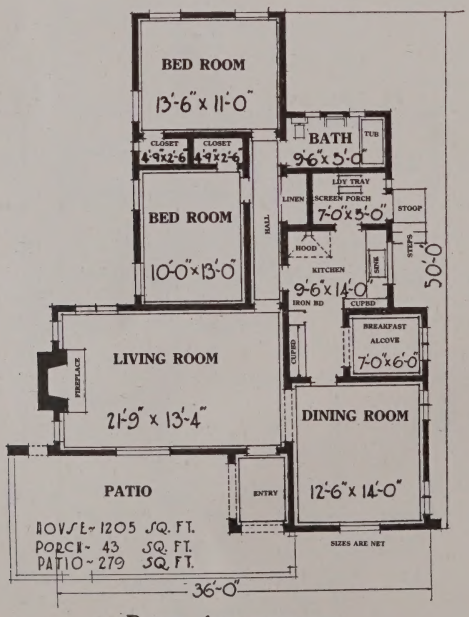


Room Arrangement
Plan No. 2773

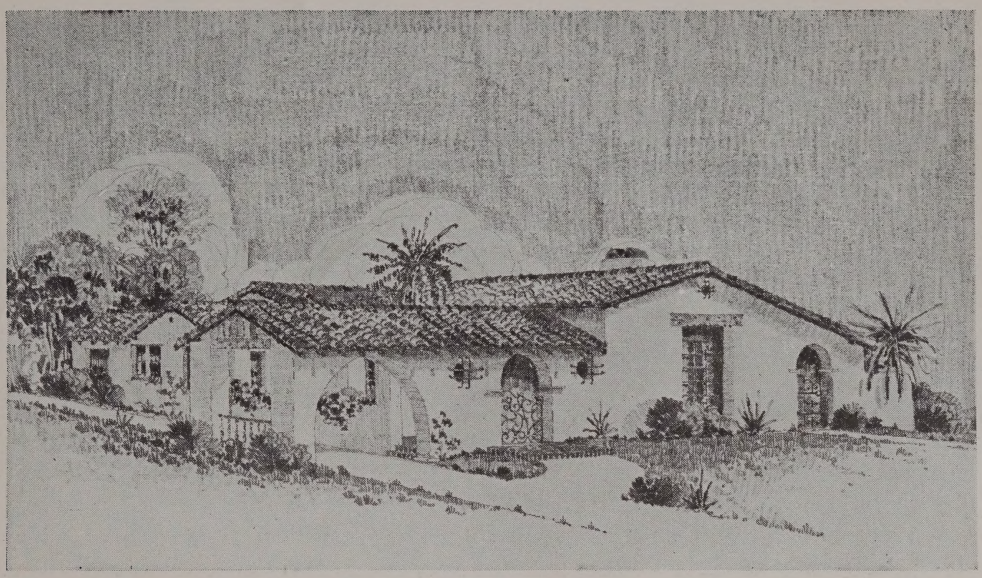


A home of slightly more ornate nature is illustrated here, words can scarcely describe a more charming, homey bungalow.

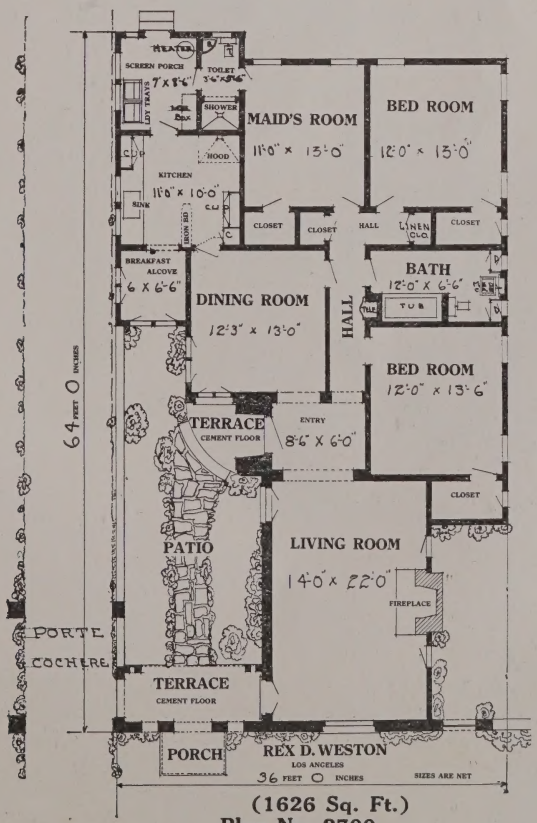
Attention is called to the compact and nicely arranged floor plan. A minimum amount of hall space has been obtained, a large linen closet, large Living Room and Dining Room are additional features. Comfort fairly radiates from the entire plan.



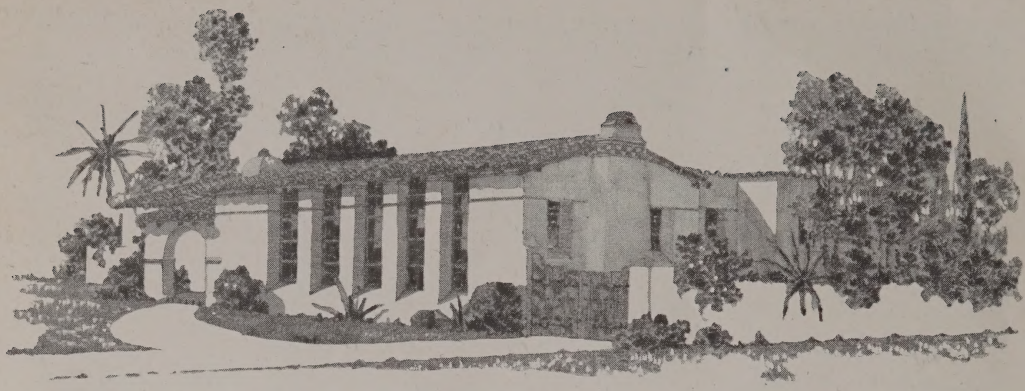
Room Arrangement
Plan No. 2775



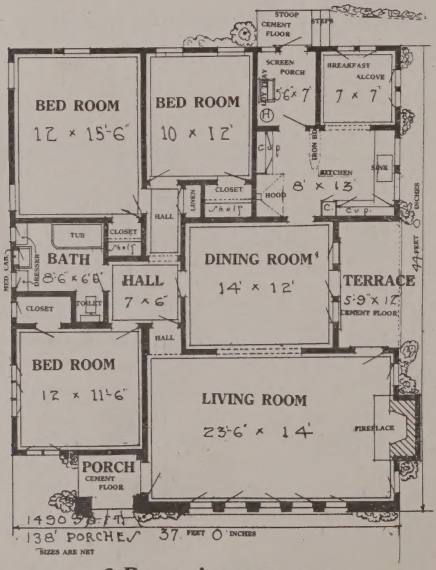
This Spanish home, with it's white walls and hand made tile roof, has taken on quite a Mediterranean atmosphere. The floor plan should be the solution to the popular demand for a convenient arrangement, for, when entering the entry hall at the end of the living room, one does not have to pass through any room. In rainy weather one may leave their car at the Porte Cochere and be under cover of the Portico until entering the living room.



(1626 Sq. Ft.)
Plan No. 2700
6 Room Arrangement

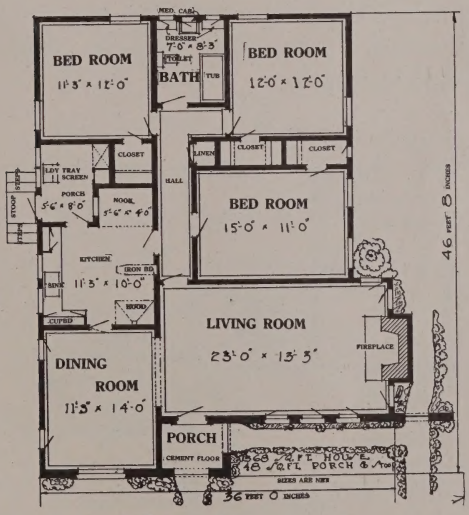


We show here an advanced design in Spanish architecture, with a practical and economical floor arrangement. One may enter the rear portion of the house from the living room without passing through the dining room. The outstanding features, are the high studio living room windows, which we dare say you have not seen before and the clever chimney with it's band of blue and green tiles and brick chimney top.



6 Room Arrangement
Plan No. 2702

Revealed openings, deep archways on the front porch, high living room windows and the colored tile band on the chimney are pleasing exterior features of this Spanish home. All main rooms connect to the hallway, saving the housewife many steps in this compact and well arranged plan.



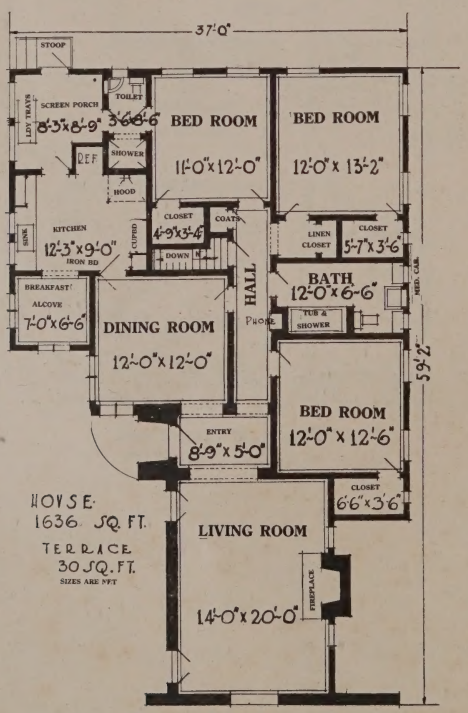
6 Room Arrangement
Plan No. 2704

RNN
0316

An atmosphere of coziness and simplicity is very noticeable about this bungalow. There are no elaborate embellishments to detract attention from the fine points that go to make up the exterior.

The floor arrangement is worthy of the most careful scrutiny. Spaciousness and convenience are everywhere; the ever desirable Entry connected with the hall is present, making it unnecessary to pass through the Dining Room to reach the rear of the house.

Electric Refrigerator, Gas Unit System, and Phone Niche are some of the additional features.



Room Arrangement
Plan No. 2778

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